Curriculum Vitae

J.J. Po-An Hsieh

Professor

Computer Information Systems Department
Georgia State University

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Academic Background

Ph.D.	Georgia State University	(Information Systems)	2005
M.B.A.	University of Maryland	(General Management)	2001
M.Sc.	University of Maryland	(Information Systems)	2001
B.S.	Tsinghua University	(Industrial Engineering)	1995

Academic Experience

Board of Advisors Professorship, Georgia State University (Since 2026) - *alma mater*

Chair, Computer Information Systems Department, Robinson College of Business (2026)

Mountain Jade Scholar, National Sun Yat-Sen University (Since 2026)

Honorary Chair Professor, National Sun Yat-Sen University (Since 2025)

Professor, Georgia State University (Since 2024) - *alma mater*

Associate Professor, Georgia State University (Jan 2015 – April 2024) - *alma mater*

Professor, Hong Kong Polytechnic University (July 2013 - December 2014) - *early promotion*

Associate Professor, Hong Kong Polytechnic University (Sep 2010 - June 2013) - *early promotion*

Director of Doctor of Business Administration (DBA) Program (September 2013 - Dec 2014)

Director of Doctor of Management (DMgt) Program (September 2013 - December 2014)

Deputy Director of Doctor of Management (DMgt) Program (October 2010 - August 2013)

Assistant Professor, Hong Kong Polytechnic University (August 2005 – April 2010)

Research Associate, Center for Process Innovation, Georgia State University (Since March 2010)

Journal Editorship (#*UTD-24 Journal,* †*FT-50 Journal,* **AIS-Basket Journal*)

Associate Editor, *Journal of Management Information Systems* †* (2024)–Special Issue: Metaverse

Associate Editor, *Information Systems Research* #†* (2019-2024)

Associate Editor, *MIS Quarterly* #†* (2019-2020) – Special Issue: Managing Artificial Intelligence

Associate Editor, *MIS Quarterly* #†* (2011-2014) – *two consecutive terms*

Editorial Board, *Journal of Association for Information Systems* * (2018-2019)

Associate Editor, *Decision Support Systems* * (2016-2017) – Special Issue: Omnichannel Business

Senior Editor, *Pacific Asia Journal of the Association for Information Systems* (Since 2019)

Honors, Awards, and Recognition

2026: ***Board of Advisors Professorship,*** Robinson College of Business, Georgia State University

2026: ***Yushan Scholar (Mountain Jade Scholar)***, National Sun Yat-Sen University

2026: ***Panel Member***, "*The Future of Work and Careers in the AI Era,*" at the Management Information Systems Academic Leadership Conference (MALC), Tampa, Florida, USA

2025: ***Faculty Recognition Award for Research,*** Robinson College of Business, Georgia State University

2025: ***Honorary Chair Professor***, National Sun Yat-Sen University

2024: ***Keynote Speaker***, Taiwan Summer Workshop on Information Systems (TSWIM)

2023: ***The Association of Information Systems (AIS) Mid-Career Award***

2023: ***Junior Faculty Consortium Mentor***, International Conference on Information Systems (ICIS), Hyderabad, India.

2023: ***Panel Member***, "*Publishing in Premier Journal,*" at the International Conference on Information Management (ICIM), Kaohsiung, Taiwan

2023: ***Associate Editor***, ***Journal of Management Information Systems*** – Special Issue on Metaverse

2022: ***Annual Best Associate Editor Award***, ***Information Systems Research***

2020: ***Keynote Speaker***, Summer Workshop on Big Data Analytics and Smart Commerce, National Sun Yat-Sen University

2019: ***Associate Editor***, ***Information Systems Research*** (2019-2023)

2019: ***Associate Editor***, ***MIS Quarterly*** – Special Issue on Managing Artificial Intelligence

2019: ***Keynote Speaker***, Annual Conference of China Association for Information Systems

2019: ***Panel Member***, National Sun Yat-Sen University Summer MIS Workshop on Big Data Analytics and Smart Commerce

2019: ***Early Career Consortium Mentor,*** Americas Conference on Information Systems (AMCIS), Cancun, Mexico

2019: DBA Thesis Supervision - ***Best Dissertation Award*** - Dr. Rocky Cheng - How Does IT Chargeback Affects Strategic Alignment and Performance, Hong Kong Polytechnic University

2019: ***Senior Editor, Pacific Asia Journal of the Association for Information Systems*** **(*PAJAIS*)**

2018: ***Editorial Board, Journal of the Association for Information Systems*** **(*JAIS*)**

2018: ***Panel Member, General Research Fund, Hong Kong Research Grant Council*** (akin to NSF): Since 2014, Dr. Hsieh was invited as one of the three panel members to oversee annual grant applications in the area of information systems

2017: ***Top Professor 2017 Award***, Dr. Hsieh was voted by students as the most popular teacher of the Master of Science Information Systems program at Georgia State University, Atlanta, GA, USA

2016: ***Best Paper Award 1st Runner Up***, Academy of Management (AOM) Annual Conference, Organizational Communication and Information Systems (OCIS) Division, Anaheim, CA, USA

2016: ***Nominee for Carolyn Dexter Award***, Academy of Management (AOM) Annual Conference, Anaheim, CA, USA

2016: ***Associate Editor, Decision Support Systems* (*DSS*)** – Special Issue on Omnichannel Business

2016: DBA Thesis Supervision - ***Best Dissertation Award*** - Dr. Yunbo Lian - An Empirical Analysis of Mobile Browsing Behaviors across Multiple Websites, Hong Kong Polytechnic University

2016: ***Keynote Speaker***, Baptist University Summer MIS Workshop, Hong Kong

2016: ***Keynote Speaker***, Summer Big Data Workshop, Harbin Institute of Technology

2015: ***Annual Outstanding Special Interest Group (SIG) Award***, awarded by Association of Information System (AIS) in recognition of excellence in SIG operations, communications, educational and/or professional development events, and research publications for 2014. Dr. Hsieh served as the President of SIG-ADIT (Adoption and Diffusion of IT) for the year of 2014.

2015: DBA Thesis Supervision - ***Best Dissertation Award*** - Dr. Min Wan - IT Governance Research of Environmental Protection, Hong Kong Polytechnic University

2014: ***Associate Editor, MIS Quarterly*** (2011-2014) - two terms

2014: ***Faculty of Business Fellow Award***, recognition to achievement in raising the reputation of the Faculty of Business and Hong Kong Polytechnic University.

2014: ***Plenary Panel Member***, The 3rd OTT TV Industry Forum, Tianjin, China

2012: ***Best Annual Published Journal Paper Award***, awarded by the Organization Communication and Information Systems (OCIS) division of the Academy of Management (AOM): This was awarded by the OCIS committee after reviewing IS papers published in premier management journals in 2011 – a prestigious recognition among the worldwide IS community.

2011: *Nominated for* ***Best Annual Paper Award*** by *Management Science* for the paper titled "Extracting Business Value from IT: A Sensemaking Perspective of Post-Adoptive Use"

2011: ***Invited Panel Member***, "*The Credibility Crisis in IS: A Global Stakeholder Perspective,*" at the 32nd International Conference on Information Systems (ICIS), Shanghai, China. In this panel discussion, Dr. Hsieh was invited as one of the two representatives of Asian IS scholars to discuss important issues about the global IS community.

2010: ***Faculty Award for Outstanding Performance/Achievement in Research***, HK Polytechnic Univ.

2010: ***Research Associate***, Center for Process Innovation, Georgia State University

2008: ***Junior Faculty Consortium***, the Frontier in Service Conference, Washington, D.C.

2007: DBA Thesis Supervision - ***Best Dissertation Award*** - Dr. Wu Weining - The Success of Customer Relationship Management Systems, Hong Kong Polytechnic University

2007: ***Junior Faculty Consortium***, ICIS, Montreal, Quebec, Canada

2006: ***Best Paper Award***, Human Computer Interface (HCI) Track, International Conference on Information Systems (ICIS), Milwaukee, Wisconsin, USA

2006: ***Junior Faculty Consortium***, OCIS, AOM Annual Conference, Atlanta, GA, USA

2002: ***Doctoral Consortium***, Queens' University Knowledge Summit, Kingston, Ontario, Canada

RESEARCH

Current Research Interests

- The Future of Work with Artificial Intelligence (AI) and Internet of Everything (IoE)
- Digital Governance, Resilience, and Sustainability
- Effective, Innovative, and Infusion Use of IT
- Digital, Mobile, and Service Innovations
- Data Analytic Systems and Capabilities

Research Methods & Analytical Approaches Employed in Research

- Mixed-Method Longitudinal Research Design
- Field Experiment via Industrial Collaboration
- Large Scale Survey, Instrument Development, & Archival Data
- Psychophysiological Data (eye-tracking, EEG, etc.)
- Psychometrics: Multi-level Analysis, Latent Growth Modeling, SEM
- Machine Learning, Econometrics
- Fuzzy-set qualitative comparative analysis (fsQCA)

Interdisciplinary Research – Papers Related to Fields other than Information Systems

- Marketing & Service
- Organizational Behaviors
- Financial Economics
- Public Policy & Education

A. Peer-Reviewed Journals – (Download via https://www.jjhsieh.com/publications)

A29. Che-Wei Liu, Sunil Mithas, Yang Pan, and J.J. Po-An Hsieh, "How Online Trading Intensity and Financial Advisors Influence Investors' Gambling Preferences," ***MIS Quarterly*** **(A*, UTD24/FT50)**, Forthcoming, (Author version available upon request via email jjhsieh@gsu.edu.)

A28. Mengxiang Li, J.J. Po-An Hsieh, Jingyu Li, Xincheng Wang, Bin Gu, "IT Portfolio Diversity and Firms' Organizational Resilience to Major Shocks," ***Information Systems Research*** **(A*, UTD24/FT50)**, 2026, 37(1), pp. 504-525. (Podcast) (Author version available upon request via email jjhsieh@gsu.edu.) https://pubsonline.informs.org/doi/abs/10.1287/isre.2022.0385

A27. Che-Wei Liu, Sunil Mithas, Yang Pan, and J.J. Po-An Hsieh, "Mobile Apps, Trading Behaviors, and Portfolio Performance: Evidence from a Quasi-Experiment," ***Information Systems Research*** **(A*, UTD24/FT50)**, 2025, 36(2), pp. 828-864 (Author version available upon request via email jjhsieh@gsu.edu.)

A26. Liwei Chen, J.J. Po-An Hsieh, and Kimmy Wa Chan, "Techno-Service-Profit Chain: The Impacts of IoT-Enabled Algorithmic Customer Service Systems from an Interdisciplinary Perspective," ***MIS Quarterly*** **(A*, UTD24/FT50)**, 2024, 48(3), pp.1077-1120. (PPT) (Podcast) (Author version available upon request via email jjhsieh@gsu.edu.)

A25. Pan Yang, Sunil Mithas, J.J. Po-An Hsieh, and Che-Wei Liu, "Do Risk Preferences Shape the Effect of Online Trading on Trading Frequency, Volume, and Portfolio Performance?" ***Journal of Management Information Systems*** **(A*, FT50)**, 40(2), pp. 440-469. (PDF)

A24. Rocky Cheng, Xiaohua Meng, J.J. Po-An Hsieh, Zhuo Cheng, X. Cui, T. Wang, and Sheng-Hsun Hsu, "Effects of IT Chargeback on Strategic Alignment and Performance: Contingent Roles of Business Executives' IT Competence and CIOs' Business Competence," ***Internet Research***, 2023, 33(1), pp. 57-83. (PDF)

A23. Liwei Chen, J.J. Po-An Hsieh, and Arun Rai, "How Does Intelligent System Knowledge Empowerment Yield Payoffs: Uncovering the Adaptation Mechanisms and Contingency Role of Work Experience," ***Information Systems Research*** **(A*, UTD24/FT50)**, 2022, 33(3). pp. 1042-1071. (PDF)

A22. Joy Wei He, **J.J. Po-An Hsieh**, Andreas Schroeder, and Yulin Fang, "Attaining Individual Creativity and Performance in Multi-Disciplinary and Cross-Locational IT Project Teams: The Role of Transactive Memory System," ***MIS Quarterly*** **(A*, UTD24/FT50)**, 2022, 46(2), pp. 1035-1072. (PDF)

(** Selected for 2021 ***MISQ Reviewer Development Workshop***)

A21. Liwei Chen, **J.J. Po-An Hsieh**, Arun Rai, and Sean Xin Xu, " How Does Employee Infusion Use of CRM Systems Drive Customer Satisfaction? Mechanism Differences Between Face-To-Face and Virtual Channels," ***MIS Quarterly*** **(A*, UTD24/FT50)**, 2021, 45(2), pp. 719-754. (PDF)

(** Selected as the *PhD Qualification Exam Paper* in a leading US research intensive university)

A20. Liwei Chen, **J.J. Po-An Hsieh**, Evert Van de Vliert, and Xu Huang, "Cross-National Differences in Individual Knowledge-Seeking Patterns: A Climato-Economic Contextualization," ***European Journal of Information Systems***, 2015, 24(3), pp. 314-336. (PDF)

A19. Xu Huang, **J.J. Po-An Hsieh**, and Joy He, "Expertise Dissimilarity and Creativity: Can Sharing Tacit and Explicit Knowledge Enhance Creativity?" ***Journal of Applied Psychology*** **(A* journal in management, FT50)**, 2014, 99(5), pp. 816-830. (PDF)

A18. Heshan Sun, Yulin Fang, and **J.J. Po-An Hsieh**, "Consuming Information Systems: An Economic Model of User," ***Decision Support Systems***, 2014, 57(1), pp. 188-199. (PDF)

A17. Clayton A. Looney, David Firth, Hope Kock, Dubravka Cecez-Kecmanovic, **J.J. Po-An Hsieh**, Christina Soh, Joseph Valacich, and Edgar Whitley, "The Credibility Crisis in IS: A Global Stakeholder Perspective," ***Communications of the AIS***, 2014, 34(1), pp. 1175-1189. (PDF)

A16. Xixi Li, **J.J. Po-An Hsieh**, and Arun Rai, "Motivational Differences Across Post-Acceptance IS Usage Behaviors," ***Information Systems Research*** **(A*, UTD24/FT50)**, 2013, 24(3), pp. 653-682. (PDF)

A15. **J.J. Po-An Hsieh**, Piyush Sharma, Arun Rai, and A. Parasuraman, "Exploring the Zone of Tolerance for Internal Customers in IT-Enabled Call Centers," ***Journal of Service Research***, 2013, 16(3), pp. 277-294. (PDF)

A14. Wei Wang, Xixi Li, and **J.J. Po-An Hsieh**, "The Contingent Effect of Personal IT Innovativeness and IT Self-Efficacy on Innovative Use of Complex IT," ***Behaviour & IT***, 2013, 32(11), 1105-1124. (PDF)

A13. **J.J. Po-An Hsieh**, Arun Rai, Stacie Petter, and Ting Zhang, "Impact of User Satisfaction with Mandated CRM Use on Employee Service Quality," ***MIS Quarterly*** **(A*, UTD24/FT50)**, 2012, 36, 1065-1080. (PDF)

A12. **J.J. Po-An Hsieh**, Mark Keil, Jonny Holmstrom, and Lynette Kvasny, "The Bumpy Road to Universal Access: An Actor-Network Analysis of a US Municipal Broadband Internet Initiative," ***The Information Society***, 2012, 28(4), pp. 264-283. (PDF)

A11. Qiang Ye, Bin Fang, Wei He, and **J.J. Po-An Hsieh**, "Can Social Capital be Transferred Cross the Boundary of the Real and Virtual Worlds? An Empirical Investigation of Twitter," ***Journal of Electronic Commerce Research***, 2012, 13(2), pp. 145-156. (PDF)

A10. Wei Wang, **J.J. Po-An Hsieh**, and Baoxiang Song, "Understanding User Satisfaction with Instant Messaging Use: An Empirical Survey Study," ***International Journal of Human-Computer Interaction***, 2012, 28(3), pp. 153-162. (PDF)

A9. **J.J. Po-An Hsieh**, Arun Rai, and Sean Xin Xu, "Extracting Business Value from IT: A Sensemaking Perspective of Post-Adoptive Use," ***Management Science*** **(A*, UTD24/FT50)**, 2011, 57(11), pp. 2018-2039. (PDF)

(Nominated for ** **2011 Annual Best Paper Award** ** by *Management Science*)

A8. **J.J. Po-An Hsieh**, Arun Rai, and Mark Keil, "Addressing Digital Inequality for the Socio-economically Disadvantaged through Government Initiatives: Forms for Capital that Affect ICT Utilization," ***Information Systems Research*** **(A*, UTD24/FT50)**, 2011, 22(2), pp. 233-253. (PDF)

(** **2012 Annual Best Published Journal Paper Award** ** *awarded by the Organization Communication and Information Systems (OCIS) division of the Academy of Management*)

A7. Yu-Che Wang, Kuei-Chu Hsu, Sheng-Hsun Hsu, and **J.J. Po-An Hsieh**, "Constructing an Index for Brand Equity: A Hospital Example," ***Service Industries Journal***, 2011, 31(2), pp. 311-322. (PDF)

A6. **J.J. Po-An Hsieh** and Vincent Cho, "Comparing e-Learning Tools' Success: The Case of Instructor–Student Interactive vs. Self-paced Tools," ***Computer & Education***, 2011, 57(3), pp.2025-2038. (PDF)

A5. Sheng-Hsun Hsu, **J.J. Po-An Hsieh**, Ting-Chih Chih, and Kuei-Chu Hsu, "A Two-stage Architecture for Stock Price Forecasting by Integrating Self-Organizing Map and Support Vector Regression," ***Expert Systems With Applications***, 2009, 36(4), pp. 7947-7951. (PDF)

A4. **J.J. Po-An Hsieh**, Arun Rai, and Mark Keil, "Understanding Digital Inequality: Comparing Continued Use Behavioral Models of the Socio-economically Advantaged and Disadvantaged," ***MIS Quarterly*** **(A*, UTD24/FT50)**, 2008, 32(1), pp. 97-126. (PDF)

A3. Wei Wang, **J.J. Po-An Hsieh**, John Butler, and Simon Hsu, "Innovate with Complex Information Technologies: A Theoretical Model and Empirical Examination," ***Journal of Computer Information Systems***, 2008, 49(1), pp. 27-36. (PDF)

A2. **J.J. Po-An Hsieh**, and Wei Wang, "Explaining Employees Extended Use of Complex Information Systems," ***European Journal of Information Systems,*** 2007, 16(3), 216-227. (PDF)

A1. Ricardo Checchi, **J.J. Po-An Hsieh**, and Detmar Straub, "Public IT Policies in Less Developed Countries: A Critical Assessment of the Literature and a Reference Framework for Future Work," ***Journal of Global Information Technology Management***, 2003, 6(4), 45–64. (PDF)

B. Refereed Conference Presentations and Proceedings

B42. Shih-Chu Chen, Pei-Fang Hsu, and **J.J. Po-An Hsieh**, "Triadic Power Influence on Post-Acceptance Use of Business Intelligence Systems: A Three-Level Model on Power Users, Report Developers, and End Users," Presented at ***SIGADIT DIGIT Workshop***, Lisbon, Portugal. Dec 13, 2026.

B41. Siyu Han, Tong Yu, and **J.J. Po-An Hsieh**, "When Membership and Participation Diverge: An Empirical Investigation into Cross-Group Participation in Online Health Groups," *Proceedings of the*

47th ***International Conference on Information Systems (ICIS)***, Lisbon, Portugal, Dec 13-16, 2026.

B40. Shih-Chu Chen, Pei-Fang Hsu, and **J.J. Po-An Hsieh**, "Triadic Power Alignment in Business Intelligence System Use: A Three-Level Perspective on Power Users, Report Developers, and End Users," Presented at *the* ***Taiwan Summer Workshop on Information Management (TSWIM)***, Hsinchu, Taiwan, June 29 - July 1, 2026.

B39. Muhammad Dliya'ul Haq, Chao-Min Chiu, and **J.J. Po-An Hsieh**, "The future of endorsement: Stimulating consumer organism and responses through AI and human influencer." Presented at *the* ***Taiwan Summer Workshop on Information Management (TSWIM)***, Taoyuan, Taiwan, July 1-3, 2025.

B38. Xiaocong Cui, Zhou Li, and **J.J. Po-An Hsieh**, "Whose Responsibility, Humans or Automation?" *Proceedings of the 45th* ***International Conference on Information Systems (ICIS)***, Bangkok, Thailand, Dec 15-18, 2024.

B37. Shin-Yuan Hung, You-Ta Wu, J.J. **Po-An Hsieh**, and Yi-Jhen Li, "Understanding the physicians' usage intention of big data analysis in decision making," *Proceedings of the 24th* ***International Conference on Electronic Business (ICEB)***, Zhuhai, China, Dec 5-9, 2024.

B36. Cazembe Monds, **J.J. Po-An Hsieh,** Liwei Chen, and Leigh Anne Liu, "Distance Makes the Heart Grow Fonder: How AI Implementation Influences Human Relationships," Presented at *the 84th* ***Academy of Management*** **(AOM)** ***Conference,*** Aug 9-13, 2024.

B35. Yu-Li Hung, Shin-Yuan Hung, and **J.J. Po-An Hsieh**, "How to promote lurkers to share information in social network communities?" Presented at *the 17th* ***China Summer Workshop on Information Management (CSWIM),*** Xiamen, China, June 29-30, 2024.

B34. Liwei Chen, **J.J. Po-An Hsieh**, and Kimmy Wa Chan, "When the Internet-of-Things Meet Algorithms and the Impacts on the Multi-Stakeholder Service-Profit Chain," Presented at *the* ***INFORM Annual Meeting***, Phoenix, AZ, USA, Oct 15-18, 2023.

B33. Xiaocong Cui, Mark Keil, Liwei Chen, and **J.J. Po-An Hsieh**, "Who Should Grasp Decision-Making Authority, Human or Intelligent System," *Proceedings of the 81st* ***Academy of Management*** **(AOM)** ***Conference,*** Chicago, USA, July30-Aug 3, 2021.

B32. Xiaocong Cui, Jeremy J.M. Lee, and **J.J. Po-An Hsieh**, "A 3C evaluation framework for Explainable Artificial Intelligence," *Proceedings of the 25th* ***Americas Conference on Information Systems*** **(AMCIS)**, Cancun, Mexico, Aug 14-17, 2019.

B31. Chewei Liu, Sunil Mithas, **J.J. Po-An Hsieh**, and Pang Yang, "The Effect of Financial Advisers on Investors' Gambling Preference in the Digital Era," Presented at *the 11th* ***INFORM Conference on Information Systems and Technology*** **(CIST)**, Seattle, WA, USA. Oct 19-20, 2019.

B30. Chewei Liu, Sunil Mithas, **J.J. Po-An Hsieh**, and Pang Yang, "Mobile App Adoption and Portfolio Diversity: Evidence from a Quasi-Natural Experiment," Presented at *the* ***Big 10+ MIS & Analytics***

Research Conference, West Lafayette, Indiana, USA, April 26-27, 2019.

B29. Xiaocong Cui, Jeremy Lee, and **J.J. Po-An Hsieh**, "How May I Persuade You to Trust AI? *Proceedings of the 18th Annual* ***Pre-ICIS Workshop on HCI Research in MIS***, Munich, Germany, Dec 15-18, 2019. (PDF)

B28. Xiang Wan, Ji-Ye Mao, **J.J. Po-An Hsieh**, and Fu Chen, "The Influence of Data Analytics Capabilities on Organizational Performance," *Proceedings of 38th* ***International Conference on Information Systems*** **(ICIS)**, Seoul, Korea, Dec 10-13, 2017. (PDF)

B27. Junyi Yang, Alain Pinsonneault, and **J.J. Po-An Hsieh**, "Exploring Business Intelligence Systems: The Role of Fit and Engagement," *Proceedings of 50th* ***Hawaii International Conference on System Sciences*** **(HICSS)**, Hawaii, USA, Jan 4-7, 2017. (PDF)

B26. Wei He, Andreas Scheroder, Yulin Fang, and **J.J. Po-An Hsieh,** "Converting Expertise Dissimilarity to Creativity: Impacts of Team TMS and Geographical Dispersion," *Proceedings of The 76th* ***Academy of Management*** **(AOM)** ***Conference****,* Anaheim, CA, USA, Aug 5-9, 2016.

(** **Best Paper Award 1st Runner Up** **)
(** Also nominated for **the Carolyn Dexter Award** **)

B25. Junyi Yang, Alain Pinsonneault, and **J.J. Po-An Hsieh**, "An Investigation of Intention to Explore Business Intelligence Systems: A Psychological Engagement Perspective," *Proceedings of The 37th* ***International Conference on Information Systems*** **(ICIS)**, Dublin, Ireland. Dec 11-14, 2016. (PDF)

B24. Lianne Lam, Xueyong Zhan, and **J.J. Po-An Hsieh**, "NGOs' Framing Strategies and Effects in Collaborative Process: A Field Experiment," *Proceedings of the 76th* ***Academy of Management*** **(AOM)** ***Conference****,* Anaheim, CA, USA, August 5-9, 2016. (PDF)

B23. **J.J. Po-An Hsieh**, Arun Rai, Sean Xin Xu, Zhitao Yin "Managing Supply Base Complexity through All-in-One Intermediaries: IT-enabled Capabilities and Economic Outcomes," Presented at *the 8th* ***INFORM Conference on Information Systems and Technology*** **(CIST)**, Nashville, TN, USA. Nov 12-13, 2016.

B22. Pan Yang, Sunil Mithas, **J.J. Po-An Hsieh**, and Che-Wei Liu, "The Online Channel, Trading Behavior, and Customer Profitability in Financial Services: Evidence from an Emerging Market," Presented at *the* ***Workshop on Information Systems and Economics*** **(WISE)**, Dallas, Texas, Dec 12-13, 2015.

B21. **J.J. Po-An Hsieh**, Arun Rai, Sean Xin Xu, Zhitao Yin "Managing Supply Base Complexity through All-in-One Intermediaries: IT-enabled Capabilities and Economic Outcomes," Presented at *the* ***10th Summer Workshop on Information Management*** **(CSWIM) Conference**, Dalian, China, Nov 12-13, 2016.

B20. Andreas Eckhardt, Christian Maier, **J.J. Po-An Hsieh**, Tim Chuk, Antoni B. Chan, Janet Hsiao, Ricardo Buettner, "Objective Measures of IS Usage Behavior Under Conditions of Experience and

Pressure Using Eye Fixation Data," *Proceedings of the 34th* ***International Conference on Information Systems*** **(ICIS)**, Milan, Italy. Dec 16-18, 2013. (PDF)

B19. Junyi Yang, **J.J. Po-An Hsieh**, Kimmy Chan, and Anjing Zhao, "The Dynamic Impacts of Employee Job Motivation on Employee Job Performance and Corporate Customer Satisfaction," Presented at ***SIGADIT DIGIT Workshop***, Milan, Italy. Dec 15, 2013.

B18. Lianne Lam, **J.J. Po-An Hsieh**, and Zhan Xueyong, "An Experimental Study on the Effects of Environmental Education," *Workshop on Public Management Research in East and Southeast Asia,* Presented at *the 12th* ***Public Management Research Conference*****,** Madison, Wisconsin, USA, June 20-22, 2013.

B17. Xixi Li, **J.J. Po-An Hsieh**, and Arun Rai, "A Temporal Understanding of Knowledge Transfer after the Implementation of Customer Relationship Management Systems," Presented at *the 3rd* ***Business Intelligence Congress*****,** Orlando, Florida, USA, Dec 15-16, 2012.

B16. Looney, C. A., Firth, D., Koch, H., Cecez-Kecmanovic, D., Hsieh, J. P.-A., Soh, C., Valacich, J. S., and Whitley, E. 2011. "The Credibility Crisis in IS: A Global Stakeholder Perspective," *Proceedings of the 32nd* ***International Conference on Information Systems*** **(ICIS)**, Shanghai, China. (Note: In this panel discussion, Dr. Hsieh was invited as one of the two representatives of Asian IS scholars to discuss important issues about global IS community.)

B15. Vivien Chen, **J.J. Po-An Hsieh**, Xu Huang, and Evert Van de Vliert, "Understanding Cross National Difference in Knowledge Seeking Behavioral Model: A Survival Perspective," *Proceedings of the 30th* ***International Conferences on Information Systems*** **(ICIS),** Phoenix, Dec 15-18, 2009. (PDF)

B14. Xixi Li, **J.J. Po-An Hsieh**, and Arun Rai, "A Motivational Account for Post-Acceptance Routine and Innovative Use: Introducing the Concept of Tri-Dimensional Intrinsic Motivation," *Proceedings of the 30th* ***International Conferences on Information Systems*** **(ICIS),** Phoenix, Arizona, Dec 15-18, 2009. (PDF)

B13. Xixi Li, **J.J. Po-An Hsieh**, and Arun Rai, "Intrinsic Motivation toward Using Information Systems: A Rich Conceptualization and Empirical Test," Presented at *the 69th* ***Academy of Management*** **(AOM)** ***Conference,*** Chicago, Illinois, USA, August 7-12, 2009. (PDF)

B12. Xu Huang, **J.J. Po-An Hsieh**, and Joy He, "Expertise Dissimilarity and Creativity: Can Sharing Tacit and Explicit Knowledge Enhance Creativity?" Presented at *the 68th* ***Academy of Management*** **(AOM)** ***Conference,*** Anaheim, California, USA, August 8-13, 2008. (PDF)

B11. **J.J. Po-An Hsieh** and Arun Rai "Leveraging CRM Information Systems in Multi-Channel Service Firms," Presented at *the 17th* ***Frontier in Service Conference,*** Washington. D.C., USA, Oct 2-5, 2008.

B10. Heshan Sun, Yulin Fang, and **J.J. Po-An Hsieh**, "Investing in Marginal Utility: An Economic Model of User Satisfaction of Organizational Systems," Presented at *the* ***Arizona Symposium of Frontiers in Information Technology and Applications***, Tucson, AZ, USA, Feb 29–Mar 1, 2008.

B9. Xixi Li and **J.J. Po-An Hsieh** "Impact of Transformational Leadership on System Exploration in the Mandatory Organizational Context," *Proceedings of the 28th **International Conferences on Information Systems*** **(ICIS),** Montreal, Quebec, Canada, Dec 9 – 12, 2007. (PDF)

B8. Wei Wang and **J.J. Po-An Hsieh** "Beyond Routine: Symbolic Adoption, Emergent Use, and Extended Use of Complex Information System in the Mandatory Organizational Context," *Proceedings of the 27th **International Conferences on Information Systems*** **(ICIS),** Milwaukee, Wisconsin, USA, December 11- 13, 2006. (PDF)

(** **Best Paper Award** ** - ICIS 2006)

B7. Wei Wang, **J.J. Po-An Hsieh**, and John E. Butler, "System Emergent Usage: A Theoretical Model and Empirical Exploration," Presented at *the 66th **Academy of Management*** **(AOM)** ***Annual Conference,*** Atlanta, Georgia, USA, August 11-16, 2006. (PDF)

B6. **J.J. Po-An Hsieh** and Robert Zmud "Understanding Post-Adoptive Usage Behaviors: A Two-Dimensional View," *Proceedings of the **DIGIT Workshop**,* Milwaukee, Wisconsin, USA, Dec. 10, 2006. (PDF)

B5. **J.J. Po-An Hsieh**, Mark Keil, and Arun Rai, "Understanding Digital Inequality," *Proceedings of the 26th **International Conference on Information Systems*** (**ICIS**)*,* Les Vegas, NV, USA, December 11-14, 2005. (PDF)

B4. **J.J. Po-An Hsieh**, Mark Keil, and Arun Rai, "Leverage Points for Addressing Digital Inequalities," *Proceedings of the 11th **Americas Conference on Information Systems*** (**AMCIS**)*,* Omaha, NE, USA, August 11-14 2005. (PDF)

B3. **J.J. Po-An Hsieh**, Mark Keil, and Arun Rai, "Leverage Points for Addressing Digital Inequalities: Comparing Under-Privileged Adopters and Non-Adopters of High Speed Internet TV," Presented at *the **Digital Divide Symposium*** (MISRC/CRITO), Minneapolis, MN, USA, Aug 28, 2004.

B2. Stacie Petter, **J.J. Po-An Hsieh**, and Vijay Vaishnavi, "PACE: Using Narrative Cases to Support the Management of Software Development Projects," *Proceedings of the International Conference on Computer, Communication and Control Technologies*, Orlando, FL, USA, July 31-Aug 2, 2003.

B1. **J.J. Po-An Hsieh**, "Knowledge Management Systems Success: An Assessment Model for Project Based Knowledge Repositories," Presented at *the **Queens' University Knowledge Summit Doctoral Consortium***, Kingston, Ontario, Canada, Oct 17, 2002.

C. Articles on News Media

C1. **J.J. Po-An Hsieh** "Will the Next U.S. President Close the Digital Divide for Americans without Broadband Access?" ***The Conversation*** (republished in six other media, such as ***EconoTimes, Government Technology***, etc.) – March 3, 2016

D. Research Grants

D18. 2021 – Mao, J., Hsieh, P., & Fang, Y., "A study on the process and business values of capability development based on the mid-platform technology" (Grant# 72072181) [Role: Co-Investigator]

D17. 2016 – Hsieh, P., "Leveraging the Big Data for the Movie Industry" (Sponsored Research Project) [Role: Principle Investigator]

D16. 2015 – He, J., Fang, Y., Hsieh, P., & Schroder, "Understanding Transactive Memory System and Geographical Dispersion in Team Context: A Cross-level Perspective" (Hong Kong General Research Fund: Grant# B-Q36W) [Role: Co-Investigator]

D15. 2013 – Hsieh, P., Li, X. & Rai, A., "Understanding the Temporal Progress of Knowledge Transfer and Its Impact on Users' Evaluations of Analytical Customer Relationship Management Systems: A Cognitive Dissonance Perspective and Latent Growth Modelling Approach" (Hong Kong General Research Fund: Grant# B-Q36W) [Role: Principle Investigator]

D14. 2013 – Hsieh, P., "How Do IT-enabled All-in-one Electronic Intermediaries Act as a New Governance Mechanism for Economic Transactions?" (Departmental Research Grant) [Role: Principle Investigator]

D13. 2012 – Hsieh, P., & Huang, X, "The Antecedents, Contingencies, and Consequences of IT-Enabled Knowledge Empowerment: A Cross-National Examination" (Internal Competitive Research Grant: Grant# G-YK34) [Role: Principle Investigator]

D12. 2010 – Hsieh, P., & Rai, A., "Understanding Post-Acceptance Routine Use, Extended Use, and Innovative Use: Their Differential Performance Impacts and their Motivational Drivers" (Hong Kong General Research Fund: Grant# B-Q22N) [Role: Principle Investigator]

D11. 2010 – Wang, W., Hsieh, P., & others "Employees' Motivation and Usage Behaviors of Enterprise Systems at Post-Adoption Stage" (Nature Science Foundation of China: Grant# 70971081) [Role: Co-Investigator]

D10. 2009 – Hsieh, P., Rai, A., & Xu, S. X. "The Antecedents, Contingencies, and Consequences of Post-Adoptive Extended Use of CRM Technology" (Hong Kong General Research Fund: Grant# B-Q17P) [Role: Principle Investigator]

D9. 2009 – Hsieh, P. "Understanding Digital Inequality through the Lens of Capital Theories" (Newly Hired Faculty Fund: Grant# A-PC1C) [Role: Principle Investigator]

D8. 2009 – Wang, W., Hsieh, P., & others "Employees' Motivation and Innovative Use of Info. Systems" (Nature Science Foundation of Guangdong Province: Grant# 9451503101003590) [Role: Co-I]

D7. 2008 - Hsieh, P. & Rai, A., "How Does Customer-Relationship-Management Information Systems Affect Employee Service Quality and Customer Satisfaction" (Internal Competitive Research Grant: Grant# G-SAA3) [Role: Principle Investigator]

D6. 2008 - Hsieh, P., Huang, X., & Li, Kevin X., "Can Knowledge Sharing really Facilitate Creativity?" (Internal Competitive Research Grant: Grant# G-YG74) [Role: Principle Investigator]

D5. 2008 - Hsieh, P., "Consuming IS: Studying User Satisfaction's Diminishing Sensitivity to System Attributes " (Departmental Research Grant: Grant# G-U468) [Role: Principle Investigator]

D4. 2007 - Hsieh, P., "The Impact of Knowledge Transfer on Higher-Level Usage of Customer Relationship Management Business Intelligence Systems" (Internal Competitive Research Grant: Grant# A-PH38) [Role: Principle Investigator]

D3. 2006 - Hsieh, P., "The Impact of Leadership Styles on Routine Use, Extended Use, and Emergent Use" (Departmental Research Grant: Grant# A-PA7A) [Role: Principle Investigator]

D2. 2005 - Hsieh, P., "Public Information Technology Policy " (Departmental Research Grant: Grant# A-PA4H) [Role: Principle Investigator]

D1. 2004 - Hsieh, P., "Georgia State University International Strategic Initiative Grant - National IT Policy Study" (Departmental Research Grant) [Role: Principle Investigator]

Participation in Research Classes and Workshops

2020: Research Methods with Analytics (IFI 9000, PhD Level, Georgia State University)

2016: Applied Statistics & Econometrics II (Econ 8840, Master Level, Georgia State University)

2016: Professional Development Workshops – (1) Managing Externally Funded Research Projects Workshop, (2) Pushing the Methodological Frontiers of Survey Research: Endogeneity and Composite Modeling, and (3) Big Data Research - Academy of Management (AOM) Annual Conference, Anaheim, California.

2016: Workshop on Artificial Intelligence, Cognitive Computing and Autonomous Applications, Dec 10, International Conferences on Information Systems (ICIS), Dublin, Ireland.

2016: "Advanced Econometrics", Andrew Young School of Policy Studies, Georgia State University

2015: IBM Workshop with Bluemix and Watson, Dec 10, International Conferences on Information Systems (ICIS), Fort Worth, TX

2015: R: Open Source Data Analysis Workshop, Nov 11, Faculty Development Workshop, Georgia State University, Atlanta, GA

2013: Cross-Cultural Research Workshop, Feb 12 – Mar 19, Center for Leadership and Innovation, Hong Kong Polytechnic University, Kowloon, Hong Kong

2011: Social Network Analysis Summer Workshop, June 6 – 10, LINKS Research Center, University of Kentucky, Lexington, Kentucky, USA

2009: Professional Development Workshops – (1) New Strategies for Estimating the Relative Importance of Variables in Organizational Research, (2) Introduction to Ego Network Analysis, and (3) Methods for Integrating Moderation and Mediation - Academy of Management (AOM) Annual Conference, Chicago, Illinois.

Invited Talks and Presentations

2026: Baptist University, Hong Kong

2026: National Taiwan University, Taiwan

2025: City University of Hong Kong, Hong Kong

2025: National Tsinghua University, Hsinchu, Taiwan

2025: National Chengchi University, Taipei, Taiwan

2024: Keynote Speaker, Taiwan Summer Workshop on Information Systems (TSWIM)

2024: Korea Advanced Institute of Science and Technology (KAIST), Seoul, Korea

2024: Chang Gung University, Taoyuan, Taiwan

2024: Tamkang University, Taiwan

2024: University of Science and Technology of China

2024: Tongji University, Shanghai, China

2024: Fudan University, Shanghai, China

2024: Peking University, Beijing, China

2024: Southern University of Technology and Science, Shenzhen, China

2023: Panelist – Publishing in Premier Journals, the International Conference on Information Management (ICIM), Kaohsiung, Taiwan

2023: Junior Faculty Consortium Mentor: International Conference on Info. Systems, Hyderabad, India

2023: Chang Guan University, Taoyuan, Taiwan

2023: University of Georgia, GA

2023: National University of Singapore, Singapore

2023: Nanyang Technology University, Singapore

2021: Temple University, USA

2021: National Chung Cheng University, Jiayi, Taiwan

2021: Southern University of Technology and Science, China

2020: National Tsinghua University, Taiwan

2020: Xi'an Jiaotong University, China

2020: National Jiaotong University, Taiwan

2020: Dr. Sun Yat-Sen University, Taiwan

2020: Keynote Speaker, Summer Workshop on Big Data Analytics and Smart Commerce, National Sun Yat-Sen University

2019: Keynote Speaker, Annual Conference of China Association for Information Systems

2019: Panelist – Publishing in Premier Journals, Ministry of Science and Technology, Taiwan

2019: Panelist – Early Career Faculty Consortium Mentor: America Conf. on Info. Sys., Cancun, Mexico

2019: Dr. Sun Yat-Sen University, Taiwan

2019: Fudan University, Shanghai, China

2018: Hong Kong University

2018: Hong Kong Baptist University

2018: Hong Kong Polytechnic University

2016: University of Georgia, Atlanta, GA, USA

2016: Remin University, Beijing, China

2016: Harbin Institute of Technology, Big Data Summer Workshop, Harbin, China

2016: National Chung Cheng University, Jiayi, Taiwan

2014: Plenary Panel, The 3rd OTT TV Industry Forum, Tianjin, China

2013: Georgia State University, Atlanta, GA, USA

2013: National Chengchi University, Taipei, Taiwan

2013: National Chung Cheng University, Jiayi, Taiwan

2013: Hong Kong University of Science and Technology, Hong Kong

2011: Invited panelist - The 32nd International Conference on Information Systems**,** Shanghai, China.

2010: Chinese University of Hong Kong, Hong Kong

2010: Harbin Institute of Technology, Harbin, China

2009: City University of Hong Kong, Hong Kong

2009: Xi'an Jiantong University, Xi'an, China

2008: National Central University, Chungli, Taiwan

Thesis Supervision (PhD, DBA/DMgt, and MPhil Levels)

Student	Degree	Status & Results	Role	Period
Miranda Lou	DBA/ DMgt	Accomplished ***Exec. Vice President of HK Polytechnic Univ.***	Co-Supervisor	2007-2008
Lianne Lam	DBA/ DMgt	Accomplished * Nominated for Best DBA/DMgt Thesis Award * * **Professor at HK Polytechnic University** *	Co-Supervisor	2009-2011
Wei Wang	PhD	Accomplished ** Publication at *European Journal of Info. Sys.* ** * **Professor at Jinan University** *	Co-Supervisor	2005-2007
Xixi Li	PhD	Accomplished ** Publication at *Information Systems Research* ** * **TT Assistant Prof. at Tsinghua University** *	Chief Supervisor	2006-2010
Xiaocong Cui	PhD	Accomplished * **TT Assistant Prof. at Univ. of New Mexico** *	Co-Supervisor	2016 - 2021
Hongyu Gao	PhD	Accomplished * **TT Assistant Prof. at Oakland University** *	Co-Supervisor	2021 - 2024
Muhammad Dliya'ul Haq	PhD	Accomplished * **TT Assistant Prof. at National Central Univ.***	Co-Supervisor	2024 - 2025
Shih-Chu Chen	PhD	In Progress	Co-Supervisor	2025 - Now
Liwei Chen	MPhil	Accomplished * **Now Associate Prof. at Univ. of Cincinnati** * * **Now Associate Ediotr at *MIS Quarterly*** *	Chief Supervisor	2008-2010
Junyi Yang	MPhil	Accomplished * PhD student at McGill University *	Chief Supervisor	2012-2014
Char Battle	DBA	Accomplished * **TT Assistant Prof. at Cal State, Los Angeles** * * Nominated for Best DBA Thesis Award *	Chief Supervisor	2019 - 2022
Shinika Byrd	DBA	Accomplished * **TT Assistant Prof. at Univ. of North Alabama*** * Nominated for Best DBA Thesis Award *	Chief Supervisor	2019 - 2022
Rocky Cheng	DBA/ DMgt	Accomplished ** **Best DBA/DMgt Thesis Award** **	Co-Supervisor	2014 - 2019
Yunbo Lian	DBA/ DMgt	Accomplished ** **Best DBA/DMgt Thesis Award** **	Chief Supervisor	2013-2016
Wan Min	DBA/ DMgt	Accomplished ** **Best DBA/DMgt Thesis Award** **	Chief Supervisor	2011-2015
Weining Wu	DBA/ DMgt	Accomplished ** **Best DBA/DMgt Thesis Award** **	Chief Supervisor	2006-2008
Wang Cong	DBA/ DMgt	Accomplished * Nominated for Best DBA/DMgt Thesis Award *	Chief Supervisor	2013-2015

Yaohui Lu	DBA/ DMgt	Accomplished * Nominated for Best DBA/DMgt Thesis Award *	Chief Supervisor	2006-2009
Yi Zhou	DBA/ DMgt	Accomplished * Nominated for Best DBA/DMgt Thesis Award *	Chief Supervisor	2008-2010
Rong Zhang	DBA/ DMgt	Accomplished * Nominated for Best DBA/DMgt Thesis Award *	Co-Supervisor	2006-2009
Fan Zhang	DBA/ DMgt	Accomplished	Chief Supervisor	2006-2009
Xiaoyun Wang	DBA/ DMgt	Accomplished	Co-Supervisor	2008-2010
Zhigang Han	DBA/ DMgt	Accomplished	Co-Supervisor	2008-2010
Anjing Zhao	DBA/ DMgt	Accomplished	Chief Supervisor	2011-2013
Tony Xue	DBA/ DMgt	Accomplished	Chief Supervisor	2011-2014
Alex Simda	DBA	Accomplished	Panel Member	2025-2026
Denys Lu	DBA	Accomplished	Panel Member	2023-2024
Xiaohua Men	PhD	Accomplished	Co-Supervisor	2013 – 2019
Shekha Saxena	MSIS	Accomplished * Now IT Architect at Georgia Pacific LLC. *	GRA Supervisor	2019
Shilpa Verma	MSIS	Accomplished * Now Senior Data Engineer at McKinsey & Co. *	GRA Supervisor	2019
Garima Tohki	MSIS	Accomplished * Now Project Manager at Gimmie Games *	GRA Supervisor	2016

TEACHING

Teaching Award

- ***Top Professor 2017 Teaching Award***, Dr. Hsieh was voted by students as the most popular teacher of the Master of Science Information Systems program at Georgia State University, Atlanta, GA, USA

Courses Taught at

Doctoral Level:

- Theory Development
- Strategic Management of Information & Organization in Digital Economy
- Research Seminar on Information Systems
- Advanced Seminar in IT & Systems
- Research Methodology

EMBA Level:

(Senior executives, including C-level executives of leading multinational firms, with 10+ yrs work experience)

- Strategic Management of Information & Organization in Digital Economy
- Corporate IT Strategy

MBA Level:

- Digital Innovation
- Management Information Systems

MSc Level:

- Digital Commerce
- Advanced Database Management

Undergraduate Level:

- Modern Database Management (Offline + Online)

Publication Contributing to Education, Learning, and Teaching

- **J.J. Po-An Hsieh** and Vincent Cho, "Comparing e-Learning Tools' Success: The Case of Instructor–Student Interactive vs. Self-paced Tools," ***Computer and Education***, 2011, 57(3), pp. 2025-2038.

- Lianne Lam, Xueyong Zhan, and **J.J. Po-An Hsieh**, "NGOs' Framing Strategies and Effects in Collaborative Process: A Field Experiment," *The 76th* ***Academy of Management*** **(AOM)** ***Conference,*** Anaheim, CA, USA, August 5-9, 2016.

- Lianne Lam, **J.J. Po-An Hsieh**, and Zhan Xueyong, "An Experimental Study on the Effects of Environmental Education" *Workshop on Public Management Research in East and Southeast Asia, the 12th* ***Public Management Research Conference*****,** Madison, Wisconsin, USA, June 20-22, 2013.

Participation in Teaching Effectiveness Workshops

2016: Teaching Big Data Analytics Workshop, Organizational Communication and Information Systems (OCIS) Division, Academy of Management (AOM) Annual Conference, Anaheim, California, USA

2016: Towards Business School 2.0: Online Models for Management Education Workshop, Academy of Management (AOM) Annual Conference, Anaheim, California, USA

2011: Social Network Analysis Summer Workshop, June 6 – 10, LINKS Research Center, University of Kentucky, Lexington, Kentucky, USA

2008: Excellent Teaching Workshop by Education Development Center (EDC), Hong Kong Polytechnic University

2006: Excellent Teaching Workshop by Education Development Center (EDC), Hong Kong Polytechnic University

2005: Outcome-based Evaluation Teaching Workshop by Education Development Center (EDC), Hong Kong Polytechnic University

SERVICE

Service at the Georgia State University (2015-Current)

University-Level Service:

- University Senate (2026)
- AI Literacy Working Group & Conference Planning Committee (2026)

College-Level Service:

- Executive Committee (2026)
- Chair of Professorship Search Committee (2024, 2026)
- Strategic Planning Committee (2024-2026)
- Research Seminar and Knowledge Dissemination Committee (2024)
- Task Force - Graduate Flexible Delivery Implementation Team (2026)
- Task Force - FinTech Pathway for MBA Course Redesign (2018)
- Task Force - Business Analytic for Undergraduate Course Redesign (2015–2016)
- Task Force - New MBA Course Development (2015–2016)
- Liaison - Joint Program (2015–2106)

Departmental-Level Service:

- Chair of the Computer Information Systems Department (Since 2026)
- Chair of Graduate Program Committee (2019 - 2026)
- Chair or Co-Chair of Faculty Search Committee (2018 - 2026)
- Coordinator of Search Committee – Next Gen Human-AI Collaboration Faculty (2021)
- Doctoral Program Committee Member (Since 2015)
- Promotion and Tenure Committee Member (2015 - 2026)

Service at the Hong Kong Polytechnic University (2005-2014)

College-Level (Faculty-Level) Service:

Director - Doctor of Business Administration (DBA) Program (2013-2014)
Director - Doctor of Management (DMgt) Program (2013-2014)
Deputy Director - Doctor of Management (DMgt) Program (2010-2013)

Doctor of Business Administration (DBA) and Doctor of Management (DMgt) were the two ***flagship*** programs of the Hong Kong Polytechnic University (PolyU). DBA is the first of its kind in Hong Kong and has been offered for more than ten years. Jointly offered by PolyU and Remin University, DMgt, the counterpart of DBA, was the first executive doctoral program certified by the Ministry of Education. With well-structured course arrangement and demanding thesis requirement, DBA and DMgt have been viewed as highly prestigious programs.

Inspired by the concept of “Engaged Scholarship,” the DBA and DMgt programs aim to transform senior executives into "scholar leaders" who are able to integrate theoretical perspectives and scientific methods to tackle high-impact managerial problems. DBA and DMgt students include business leaders

and high-profile government officers. The alumni include Chairmen and CEOs of leading business organizations, such as Alcatel-Lucent Shanghai Bell, Motorola, Microsoft, Disney, etc., and senior officers.

As the Director of the DBA and DMgt programs, my responsibilities include:

- Expand, review, and improve the structure and content of the DBA and DMgt programs.
- Device marketing strategy and communication plan.
- Promote the two programs by delivering talks.
- Coordinate both programs for joint promotion and development.
- Screen applications and interview applicants.
- Recruit faculty members for program course need.
- Pair student interests with faculty competencies for student thesis development.
- Supervise DMgt and DBA student theses and chair dissertation committees.
- Nominate candidates for best thesis award, review nominations, and select award winners.
- Coordinate and collaborate with Remin University for DMgt program related activities.
- Expand and strengthen alumni network.
- Negotiate with major corporate accounts for special training purposes.

Synergy with Scholarly Research: Dr. Hsieh systematically created synergies between scholarly research (including the PhD program) and the problem driven research agenda of the DBA and DMgt programs. Dr. Hsieh established several win-win research collaborations with leading corporations (e.g., Alcatel-Lucent Shanghai Bell, Morgan Stanley, Microsoft, etc.)—the senior executives of these companies have been students of our DBA and DMgt programs. These collaborations generated access to data/sites of world-class corporations, DBA/DMgt/PhD theses, and publications in premier journals (e.g., *Management Science*, *MIS Quarterly*, and *Information Systems Research, Journal of Applied Psychology*).

Board and Committee Membership:

- Faculty Board (2012-2014)
- Doctor of Business Administration (DBA) Program Committee (2009-2014)
- Doctor of Management (DMgt) Program Committee (2009-2014)
- Faculty Research Committee (2009-2010)
- Taught Postgraduate Studies Committee (2013-2014)
- EMBA Program Committee (2010-2014)
- MBA Program Committee (2005-2011)

Departmental-Level Service:

Committee Membership:

- Departmental Research Committee (2007-2010, 2012-2014)
- Departmental Staff Committee (2010-2014)
- Departmental Alumni Liaison Officer (2009-2014)

- Departmental Search Committee (subject to staffing requirement)

Services to the Academic Community

Service Award

- ***Annual Best Associate Editor Award – Information Systems Research (ISR) 2022***

Journal Editorship

- Associate Editor: *ISR* [#†*] (2019-2023)
- Associate Editor: *MIS Quarterly* [#†*] (2019-2021)–Special Issue: Artificial Intelligence
- Associate Editor: *MIS Quarterly* [#†*] (2011-2014) – *two terms*
- Associate Editor: *Journal of Management Information Systems* [†*] (2023-2024) –Special Issue: Metaverse
- Editorial Board: *Journal of the Association for Information Systems* [*] (2018-2019)
- Senior Editor: *Pacific Asia Journal of the Association for Information Systems* (Since 2019)
- Associate Editor: *Decision Support Systems* (2017-2018)–Special Issue: Omnichannel Business

[#]UTD-24 Journal, [†]FT-50 Journal, [*]AIS-Basket Journal

Panel Member of Major Competitive Grant

- Invited Panel Member, Business Panel, General Research Fund, Hong Kong Research Grant Council (akin to NSF): Dr. Hsieh was invited as one of the three panel members who oversee grant applications in the area of information systems. (2014 – 2019, three consecutive terms)

Conference/Workshop Leadership

- International Advisor: Taiwan Summer Workshop on Information Systems (TSWIM) 2026
- Conference Track Chair: International Conference on Information Systems (ICIS) 2025
- International Advisor: Taiwan Summer Workshop on Information Systems (TSWIM) 2025
- Conference Track Chair: International Conference on Information Systems (ICIS) 2024
- Chair for Workshop and Panel: Pacific Asia Conference on Information Systems (PACIS) 2016
- International Liaisons Chair: International Conference on Information Systems (ICIS) 2015
- Conference Track Chair: Pacific Asia Conference on Information Systems (PACIS) 2015
- Conference Track Chair: Americas Conference on Information Systems (AMCIS) 2014
- Conference Track Chair: Pacific Asia International Conf. on Info. Sys. (PACIS) 2013
- Conference Track Chair: International Conference on Information Systems (ICIS) 2012
- President: Special Interest Group–Adoption and Diffusion of IT (SIGADIT) 2014
- VP-Meetings: SIG–Adoption and Diffusion of IT (SIGADIT) 2012
- Workshop Chair: DIGIT Workshop by SIG–Adoption and Diffusion of IT (SIGADIT) 2012
- Program Chair: DIGIT Workshop by SIG–Adoption and Diffusion of IT (SIGADIT) 2011

Conference Editorship

- Associate Editor: European Conference on Information Systems (ECIS) 2025
- Associate Editor: European Conference on Information Systems (ECIS) 2024

- Associate Editor: European Conference on Information Systems (ECIS) 2023
- Associate Editor: International Conference on Information Systems (ICIS) 2022
- Associate Editor: European Conference on Information Systems (ECIS) 2022
- Associate Editor: International Conference on Information Systems (ICIS) 2021
- Associate Editor: European Conference on Information Systems (ECIS) 2020
- Associate Editor: International Conference on Information Systems (ICIS) 2019
- Senior Editor: JAIS Theory Development Workshop 2019
- Senior Editor: JAIS Theory Development Workshop 2018
- Associate Editor: European Conference on Information Systems (ECIS) 2016
- Associate Editor: International Conference on Information Systems (ICIS) 2015
- Associate Editor: International Conference on Information Systems (ICIS) 2014
- Associate Editor: International Conference on Information Systems (ICIS) 2013
- Associate Editor: International Conference on Information Systems (ICIS) 2012
- Associate Editor: International Conference on Information Systems (ICIS) 2006

Committee Membership

- Doctoral Mentor, Faculty Roundtable, Americas Conference of Info. Systems (AMCIS) 2025
- Junior Faculty Consortium Mentor: International Conference on Information Systems (ICIS) 2023
- Doctoral Mentor, Faculty Roundtable, Pacific Asia Conference of Info. Systems (PACIS) 2022
- Best Paper Award Panel Member: Pacific Asia Conference on Information Systems (PACIS) 2019
- Early Career Faculty Consortium Mentor: America Conference on Info. Systems (AMCIS) 2019
- Organizing Committee: Pacific Asia Conference on Information Systems (PACIS) 2016
- Best Paper Award Panel Member: America Conference on Information Systems (AMCIS) 2016
- Conference Program Committee: International Conference on Information Systems (ICIS) 2015
- The Special Interest Group–Adoption and Diffusion of IT (SIGADIT) (2010-2015)
- The Cross Strait Information Management Conference (CSIM 2010)

Journal Review

- MIS Quarterly
- Information Systems Research
- Management Science
- Journal of Management Information Systems
- Journal of the Association for Information Systems
- Strategic Management Journal
- IEEE Transactions on Engineering Management
- European Journal of Information Systems
- Journal of Service Research
- Decision Science Journal
- Information Systems Journal
- Information & Management
- Information Technology and People
- Electronic Commerce Research and Applications

- ACM Transactions on MIS

Conference/Workshop Review

- International Conference on Information Systems (ICIS)
- Americas Conference on Information Systems (AMCIS)
- European Conference on Information Systems (ECIS)
- Pacific Asia Conference on Information Systems (PACIS)
- Hawaii International Conference on System Sciences (HICSS)
- Academy of Management Annual Conference (AOM)
- DIGIT Workshop (pre-ICIS workshop)